

# Perferx eyePadapalooza! Game board.

We're rewarding you for giving your patients the  
best Visual Solutions!

From December 1, 2010—March 31, 2011

## Eligible Premium Products

Transitions = 1 eyePad point

Any A/R = 1 eyePad point

Premium Progressive = 1 eyePad point  
(includes all Physio, Comfort and Definity)

**Combine Premiums for more points!!**

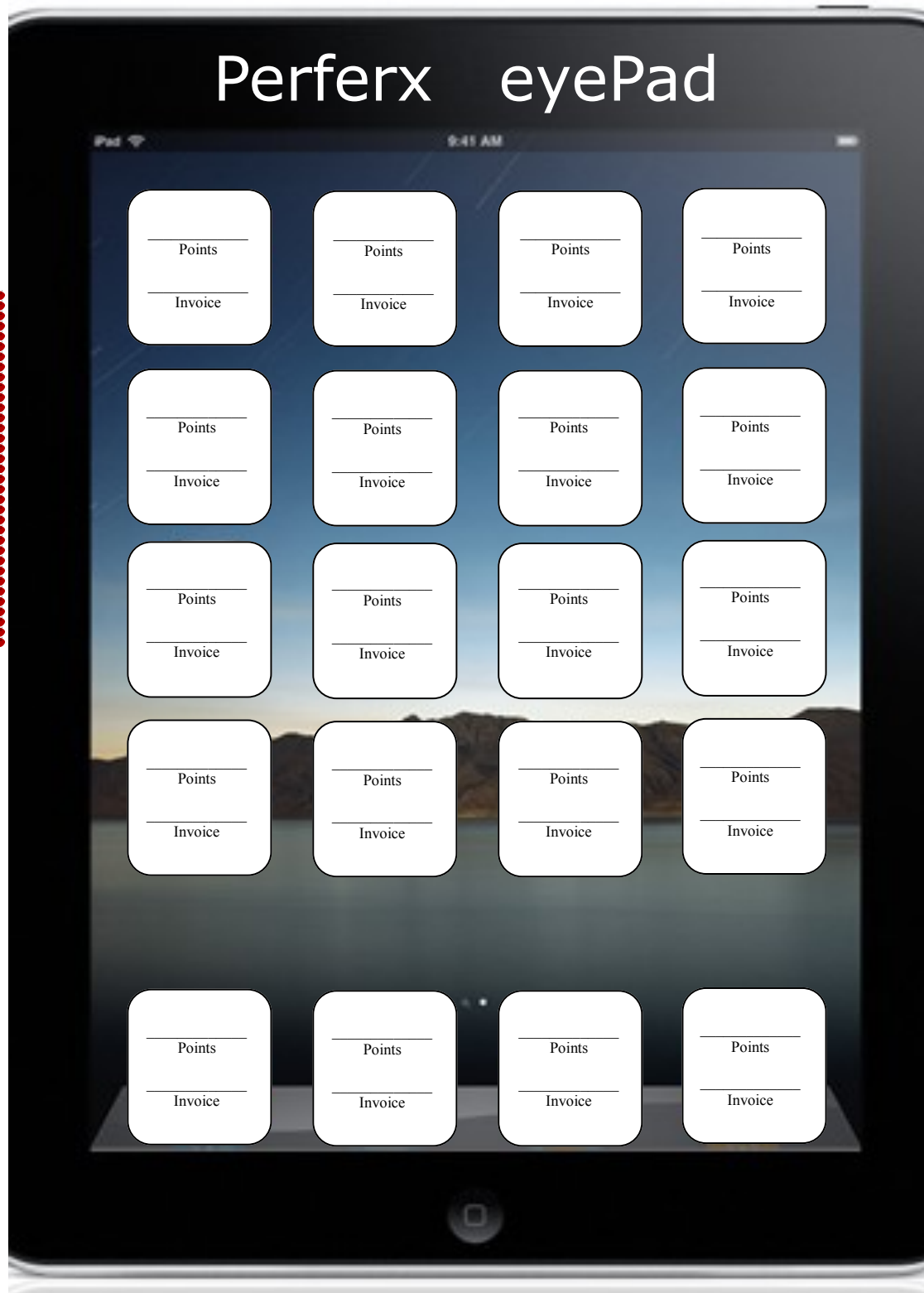
Fill in your invoice number and the points  
earned on the right.

**Fax in completed game board to be  
entered into a monthly drawing with  
a Grand Prize of an Apple iPad!**

**Monthly Premium Product Average:** \_\_\_\_\_  
Rules and gift selection on reverse side.



25 Downing Three,  
Pittsfield, MA 01201  
P: 800.649.2550  
F: 877.484.1933

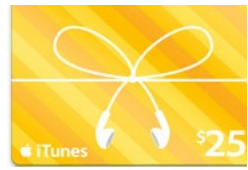


# Perferx eyePadapalooza

**Official Rules:** Promotion runs from December 1 2010 - March 31 2011. Receive 1 eyePad point for every pair of the following Premium Rx lenses: Transitions, Varilux Comfort & Varilux Physio including Enhanced, Short, and DRx, Definity, Definity Short, Any Crizal, SharpView, Perferx A/R lenses (Aura, Aura Breeze). We will track your monthly average for the same time period from the year prior. You will get 5 eyePad points for every point above your monthly average in a given month.

**Example:** Average Premium Products = 30. December Premium Products = 40. You will get 1 point for each Premium Product sold that month up to your monthly average (30) and 5 points for each Premium Product sold over your average (50). This equals 80 points total. For every complete game card you turn in it will be entered into the monthly drawings. (January 15<sup>th</sup>—\$100 iTunes GC, February 15<sup>th</sup>—iPod nano, March 15<sup>th</sup>—iPod Touch, April 15<sup>th</sup>—iPad) with a grand prize of an Apple iPad drawn in April. Completed Cards must be at Perferx by the monthly drawing date to be eligible for drawing. You can turn in completed cards and not choose a gift to save for larger gifts and still get entered into monthly drawings. The more cards you redeem, the greater your chances of winning. If a gift shown is not available we will substitute with a similar product. This is not to be combined with any other offers, warranties, Half pairs, or Stock Orders. Valid Rx's are based on date shipped from lab, not date ordered. Call to request additional game boards or simply make copies from the original. Fax complete game board(s) to Perferx at (877) 484-1933. All rights reserved. 2010.

## 50 eyePad Points



\$25 iTunes Gift Card



\$25 Target Gift Card



\$25 Sephora Gift Card



\$25 Mark Joseph Jewelers Gift Card

## 250 eyePad Points



\$150 Travelocity gift card

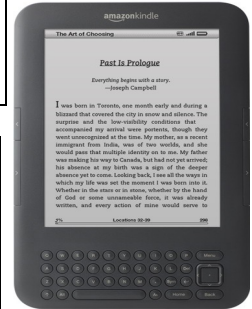


iPod nano 8GB<sup>1</sup>  
Multi-Touch display  
Built-in clip



Keurig - Special Edition  
1-Cup Coffeemaker -  
Black/Brushed Silver

Kindle Wireless  
Reading Device,  
Wi-Fi, 6" Display -  
with New E Ink  
(Pearl) Technology



## 400 eyePad Points



<iPod Classic  
160GB<sup>1</sup>  
40,000 songs

iPod Touch->  
8GB<sup>1</sup>  
FaceTime  
Retina display  
Game Center



TomTom XL 340TM  
4.3" GPS with Lifetime  
Traffic and Map  
Updates



**nookcolor**  
Stunning 7-inch color  
touchscreen  
Magazines & newspaper  
in rich color  
Kids' books come alive  
Over 2 million titles at  
your fingertips  
Get social, surf the web,  
play games, even listen  
to music

## 700 eyePad Points



[Nikon - 10.2-Megapixel  
D3000 Digital SLR  
Camera - Black](#)



iPad with Wi-Fi + 3G 16GB

[Panasonic - VIERA  
42" Plasma HDTV](#)



Mark Joseph Jewelers  
\$600 Gift Card

Send gifts to the address below:

Gift(s): \_\_\_\_\_

Contact: \_\_\_\_\_

Practice: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_